NATIONAL TOY STORE CHAIN FULL INVENTORY COUNT

Case Study: Retail Inventory – Toy Store Chain

A national toy store chain, needed support from RGIS to perform **inventories in the majority of stores to identify total stock levels**

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By partnering with RGIS, the toy store chain found that the stock data gave the **accurate detail of stock located at each store location**

A national toy store chain was founded 35 years ago in Madrid and in 2018 was acquired by one of the fastest-growing, family-owned high street toy retailer in the UK. The chain which has 57 toy stores and an online store, developed a new concept store which included introducing screens to start the digitalisation of the in-store consumer experience by connecting stores to online-commerce platforms and social networks; all this enabled continued growth via innovation and to provide enhanced customer service.

REQUIREMENT

The toy store chain needed to perform **inventories in the majority of the stores**, so required RGIS to provide the following:

- A schedule to be in place **within two weeks of initial meetings**
- **Complete 44 store counts in six weeks**
- **No disruption** to business
- **Working together** with the store staff, as one team
- **Count all stock in each store** including back or store rooms
- **Provide reporting** to show total stock from all stores by store location

SOLUTION

The toy store chain partnered with RGIS to complete the **toy store inventory project**, and provided the following:

- Scheduled a team of **eight experienced RGIS auditors** per store
- **Organised** all 44 stores to be counted within the six week time frame
- All toys in all departments were **counted by barcode**
- **Variance checking** completed on-site

RESULTS

The toy store chain found by outsourcing the **toy store inventory project** to RGIS, the following results were achieved:

- Accurately counted an average **24,000 items per store**
- **Over 1,000,000 items** counted in total
- **Missing stock was identified and located**
- The customer was very pleased with the **accuracy of the counts**
- **All the stock data was accurately reported** in totality and by store location as requested by the customer

| Stock Count | Information Gathering | Identified Missing Stock | Accurate Reports |

CONTACT RGIS TODAY TO SEE HOW WE CAN HELP YOU

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