



PETROL STATION CHAIN STOCKTAKES

Case Study: Retail Inventory – Convenience Store Chain

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One of Ireland's leading forecourt and convenience retailers, with 410 sites across Ireland, offering a wide variety of products for customers, required the support of RGIS. The retailer is part of a Canadian group which employs over 130,000 employees globally, and has 16,000 stores in over 20 countries worldwide.

REQUIREMENT

The convenience store chain needed a solution to **count all departments within the forecourt convenience stores** within a short period of time, so required RGIS to provide the following:

- To **count two convenience stores** per day
- Provide the **reports for each store on the same day** they were counted
- Complete **spot checks and variance reporting** for each store count

SOLUTION

The convenience store chain partnered with RGIS to complete the **petrol station convenience store stock count project**, and RGIS provided the following:

- Scheduled **two to four experienced RGIS auditors** to count each petrol station, depending on the size of the store
- Liaised with the Store Manager to **freeze the stock file, prepare the on hand file and process the file** before the count started
- Counted the following **departments** at each petrol station:
 - Beverages
 - Tobacco
 - Candy and snacks
 - Car products
 - Consumer products
 - Entertainment
 - Groceries
- **20% of areas were checked** by the Store Manager
- Updated the Store Manager every 30-45 minutes with the **progress, verification accuracy and percentage of completeness**

RESULTS

The convenience store chain found by outsourcing the **petrol station convenience store stock count project** to RGIS, the following results were achieved:

- **Completed two petrol station stock counts per day** as requested by the customer
- Accurately counted an average of **35,000 units with 1100 product lines** in each store
- Completed each petrol station in four hours, including **spot checks, variance reporting and uploaded the data** back to the customers system



By partnering with RGIS, the convenience store chain found that each petrol station was counted within four hours, two stores per day, with all the reporting being **uploaded back to the system the same day**



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Stock Count



Accurate Data



Variance Reports



Fast Turnaround



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